

**2019 NACCAP Annual Conference
May 29-June 1 | Lee University | Cleveland, TN**

SPONSORSHIP OPPORTUNITIES

Conference Leadership Summit - \$3,000 *

A series of sessions geared towards senior management attendees. The summit will include at least four sessions. *Sponsorship includes:*

1. Ability to provide marketing material to all attendees at start of session
2. Text in conference program “Leadership Summit sponsored by: _____”
3. Booth space in exhibit hall (does not include Booth+ option)
4. Full-page ad in conference booklet
5. Contact info of attendees

Keynote Address - \$2,500 * (three available)

Three keynote sessions will take place during the conference. Sponsorship is limited to one of the three speakers. *Sponsorship includes:*

1. Text in conference program “Keynote address sponsored by: _____”
2. Booth space in exhibit hall (does not include Booth+ option)
3. Full-page ad in conference booklet
4. Contact info of attendees

Keynote - Book Sponsorship - \$2,500* (one available)

One book will be provided this year to all attendees and is authored by one of the keynote speakers. A bookmark will be placed in each book handed to conference attendees. The sponsor is responsible for designing the bookmark and NACCAP will print and distribute. *Sponsorship includes:*

1. Printed bookmark placed in attendee book
2. Booth space in exhibit hall (does not include Booth+ option)
3. Full-page ad in conference booklet
4. Contact info of attendees

* Designated sponsorship packages include an exhibit booth, conference registration and meals (\$1,200 value). Booth+ option can be added for \$200/person (includes 3 nights on-campus housing).

NACCAP News - \$600 (choose one)

Wednesday Edition

Thursday Edition

Friday Edition

Each day, NACCAP will provide a single sheet of ‘daily news’ for attendees to read. Each attendee will receive the NACCAP News delivered to their on-campus room. Content includes but is not limited to: weather, campus happenings, excursion options, changes to the schedule, etc.

Sponsorship includes:

1. An ad space (3” x 8.5” vertical) at the bottom of the NACCAP News for that particular day
Artwork must be provided
2. Half-page ad in conference booklet

Attendee Lanyard Sponsorship - \$1,200

Each attendee will receive a lanyard that will be co-branded with company/organization and NACCAP. The color of lanyard and color of screen will be determined by NACCAP. Half-page ad in conference booklet included.

Session Breaks - \$1,000 (choose one)

Thursday AM

Thursday PM

Friday AM

Friday PM

Refreshment and snack breaks will take place each day. Attendees will have the opportunity to visit break area between sessions. *Sponsorship includes:*

1. Recognition of sponsorship on printed conference schedule in conference booklet
2. Signage at corresponding break designating sponsor

Receptions (choose one)

First-Time Attendees - \$1,200

HS Guidance Counselors - \$1,200

General - \$1,200

Receptions will take place at the end of the first day of conference. Attendees will have the opportunity to attend one reception according to their membership/attendance. *Sponsorship includes:*

1. Recognition of sponsorship on printed conference schedule in conference booklet
2. Signage at corresponding reception designating sponsor

Welcome Packet - \$750

Each attendee staying overnight in campus housing will receive a welcome packet in their room. Sponsor is able to provide a gift item for each attendee. NACCAP staff will place item in residence hall room. Items must be non-duplicated with other sponsors. Quantity of item should be 500. Item must have approval of NACCAP staff.

Conference Booklet Advertisement

Full-page (full color) - \$350

Half-page (full color) - \$250

- Design specs and art deadlines will be communicated at a later date.

Attendee Contact Info - \$500

List will be available after conclusion of conference via email to sponsorship primary contact.

Pre-Conference Email Blast - \$500

Sponsor will be able to craft an email to attendees prior to the conference. Email will be sent one time no later than 15 days prior to the conference. NACCAP staff will be responsible for sending the email on behalf of the sponsor.

~ The availability of sponsorship opportunities is subject to change. Sponsorship commitments granted on first come, first served basis.

EXHIBIT BOOTH OPTIONS

Booth - \$1,200

Booth includes an un-skirted table and two chairs. The standard booth also includes limited conference registration (up to two conference registrations). This includes on-campus meals (Wednesday dinner through Saturday breakfast). Wi-Fi is available. A limited number of booths with electrical access are available. Please include request with exhibitor registration.

Booth+ Additional \$200/person

1. Booth includes an un-skirted table and two chairs. The standard booth also includes limited conference registration (up to two conference registrations). This includes on-campus meals (Wednesday dinner through Saturday breakfast). Wi-Fi is available. A limited number of booths with electrical access are available. Please include request with exhibitor registration.
2. Includes on-campus housing (3 nights – May 29-31). Double occupancy and at a rate of \$200 per person.

Exhibit Hall Hours (including set up/tear down)

5/29/19	Set up	TBD
5/29/19	Exhibit Area Open	TBD
5/30/19	Exhibit Area Open	TBD
5/31/19	Exhibit Area Open	TBD
5/31/19	Tear down	TBD

INFORMATION FOR EXHIBITORS AND SPONSORS

- (1) **Eligible Exhibits:** The North American Coalition for Christian Admissions Professionals (NACCAP) reserves the right to refuse and exhibit space to any exhibitor applicant for any reason. This includes the right to refuse exhibit space to the Exhibitor after the request is approved if, after the approval, information should come to NACCAP that the exhibit would be inconsistent with the principles or mission of NACCAP. In that event, NACCAP would refund any fees paid to NACCAP.
- (2) **Cancellation and Refund:** If written notice of cancellation is received by NACCAP 30 days prior to the event, Exhibitor fees, less \$100, will be refunded. No refund will be made if the Exhibitor cancels the contracted space within 30 days of the event.
- (3) **Payment:** No Exhibitor will be permitted to display material in the exhibit area if payment has not been received in full. Payment in full for exhibit space is required prior to conference.
- (4) **Exhibit space:** The Exhibitor agrees that the exhibit shall be set up and maintained through the duration of the event or a previously established exhibit area timeframe. If audio/visual equipment is used at the booth, Exhibitor must insure that the audio/visual does not disrupt neighboring displays. Sound projection should be limited to the booth space only.
- (5) **Prize Drawings & Giveaways:** It is encouraged for Exhibitors to conduct drawings and giveaways from the Exhibitor's booth space. In an effort to drive more attention to the Exhibitors and Sponsors, NACCAP will ask for a donation to be given away during a drawing at the 'main sessions'. NACCAP personnel will organize and oversee this. Giveaway items must not conflict with any campus, local or state laws.
- (6) **Security:** Neither NACCAP or the campus host, or its personnel, shall be liable for any possible damage or theft to the Exhibitor's display, equipment, merchandise or other materials.
- (7) **Contact Info:** For additional information prior to the conference, please contact NACCAP at events@naccap.org or 888-423-2477.

(rev 10/18)